

Smallholder Taskforce/  
Africa Ambassador  
GLOBALGAP

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# A Focus on Smallholder producers

- Direct contact with smallholder producers:
  - Efficiency/ cost effective measure
  - Business –to-Business
  - Independence of the consultation process
    - Contacts with retailers on the consultations
    - Regional approach:
      - Africa, Latin America, Asia, + groups
    - Analyzing regional concerns –
      - Team of 4: GlobalGap , ambassador, GG partner, one more.
    - Comments forwarding to GG sector committees concerned
      - » Decision
    - Amb informs regional groups concerned

# Activities

- Initiating NTWGs - 3 by Dec 2009
- Participation in international stakeholder forums (GO,NGO, IGO)
  - In coordination with GG secretariat
- GlobalGap Conferences/Road Shows
  - Small-scale presentations/consultations
- Structured call for submission
  - Regional, then analysis, then submission
  - Completing distillation of issues from last submissions
- Examining/contributing to publications
  - updates

# Requesting...

- Comments on the proposed way of engaging smallholders
  - Regional, and exposure to retailer concerns
    - Business-to-Business
- To make a submission (proposal) from smallholders for consideration in the next SC meeting.
  - Issues to be distilled and circulated prior to the meeting.

Thank-you

(small-holder taskforce)